



NEWS

IATAN Launches Mobile Application to Locate Accredited Travel Agencies

5 February 2013 (Miami) - The International Airlines Travel Agent Network (IATAN), a department of the International Air Transport Association (IATA), announced the launch of a consumer-targeted mobile application entitled **“Travel Agents”**. This app will be dedicated to facilitating the search for an IATAN-accredited travel agency while promoting the benefits and value of using a certified travel professional for purchasing travel and travel-related services.

“Travel Agents” is the only mobile app available to locate vetted travel agents in the United States, providing travel shoppers with access to more than 20,000 agency locations throughout the US, Puerto Rico and US Virgin Islands. Consumers can search for an accredited agency from their current location or by entering a city, zip code or area code.

“The goal of the app is to allow the consumer to quickly find an accredited travel agent in the US to make sure vacations and business trips are in the hands of a trusted travel industry professional,” said Jean Charles Odele Gruau, IATA’s Regional Director, Industry Distribution and Financial Services, The Americas.

Consumers can expect the highest level of customer service and professional travel planning assistance as IATA/IATAN accredited travel agents are certified travel professionals who are recognized globally by industry suppliers such as airlines, hotels, car rental companies, cruise lines and entertainment parks.

“Travel Agents” is available for free in the Apple App Store for iPhone and iPad as well as the Android Market and BlackBerry App Store.

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Notes for Editors:

- IATA (International Air Transport Association) represents some 240 airlines comprising 84% of global air traffic.
- IATAN’s Accreditation Programs promote professionalism, administer meaningful and impartial business standard and provide cost-effective products and services that benefit the travel industry. IATAN is guided by a diversified Advisory Board representing all sectors of the industry, including travel agencies, home based businesses, large corporations, hotel, cruise lines and airlines. IATAN provides a vital link between the supplier community and the US travel distribution network. For more information about IATAN, visit www.iatan.org.

